

Evolution Strategy of Global Commercialization, and Technology Innovation

2023 Global Commercialization
Conference and Workshop

2023. 09. 18^{MON}
– 09. 20^{WED}

KAIST Academic Cultural Complex 5F Jung Geun-Mo Hall(09. 18-19)
Moonji Campus Lecture Building Room 104(09. 20)

Pre-
registration

KAIST 

2023 Global Commercialization Conference and Workshop



KAIST GCC (Global Commercialization Center) cordially invites you to partake in the 16th Global Commercialization Conference and Workshop (GCCW) being held on September 18-20, 2023.

The upcoming GCCW has been organized under the theme of "Evolution Strategy of Global Commercialization, and Technology Innovation" providing a platform for domestic and international experts to collaborate and explore networking opportunities to create business prospects.

We look forward to your active interest and participation in this 2023 GCCW, where diverse partners from various sectors such as domestic and international government agencies, research institutions, and industries will come together. It will serve as a platform for collaboration and opportunities in global technology commercialization and innovation.

Thank you!

Program

Workshop I 09/18 10:30 -12:00

Korea-Kenya Start-up Ecosystem Cooperation Network

Expert Presentation

So Young Kim, Professor, KAIST STP
Mercy Kimalat, CEO, ASSEK
Hyun Jugn Kwon, Senior Researcher, KAIST GCC

MOU Signing

Conference 09/18 13:30-17:30

Global Startup Ecosystem Cooperation Network

Opening Address

Mun-Kee Choi, Director, KAIST

Welcome Address

Kwang Hyung Lee, President, KAIST
Byung Sam Kang, President, Innopolis Foundation

Key-note speech

Seungjin Whang, Emeritus Professor, Stanford University

Presentataion and Panel Discussion

Eun Young Lee, Director, Ministry of Science and ICT
Se Myung Yoon, Director, Ministry of SMEs and Startups
Man Sung Yim, Professor, KAIST
Myoung Jae Choi, Research Professor, KAIST
Sung Young Jung, Pricipal Researcher, KAIST

Company Presentation

Hongsang Bae, CEO, ZetaM
Daegun Kim, CEO, ACTNOVA
Denny Eun, Director, QuantumCat
Baekhyun Kim, CEO, AU
Jihyun Jung, CEO, MUSH&

Workshop II 09/19 10:00-12:00

Semiconductor GVC Commercialization

International Expert Presentation

Liam Madden, Professor, Stanford University
Victor Valiadis, Professor, Power America
Frank Tolic, Vice President, NY CREATES
Thomas Ernst, Vice President, CEA-LETI

Workshop III 09/19 14:00-18:00

Technology Innovation and Global Cooperation in Mobility & Robotics

Tech Academy Presentation

Jooil Lee, Director, ITS Korea
Ki-Bum Park, Professor, KAIST
Woo Hyun Soo, PD, KEIT

Global Cooperation Cases Presentation

Dean Zabrieszack, CEO, Ohmio
Eusebiu Catana, Director, ERTICO
Euseok Kim, CEO, Autocrypt
Park Choul Woo, CEO, iCore
Myung-Jin Kim, CEO, HUBIS

Workshop IV 09/20 09:30-12:30

Korea-U.S. Bio Technology Commercialization

Special Talk

Jung-Hoon Woo, CEO, BW BIOMED
Ju-Ho Kim, Deputy Director, Chungcheongbuk-do Bio Industry Bureau

Presentataion and Panel Discussion

YUNHWANG CHOE, Councilor-Chair, KASBP
In-Sun Byun, Director, Chungbuk University
Jin Tae Hong, Professor, Chungbuk University
Hee-Yong Lee, CEO, G2GBIO
Michael Kim, Vice President, PRESTIGE BIOGOICS
Jung-Keun Hyun, CEO, Wiregene
Sukmo Kang, Director, BIOTOXTECH/Keyfronbio
Joon-Sung Hwang, CEO, CuePEAK BIO

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