

2023

Global Commercialization Conference and Workshop

Evolution Strategy of Global Commercialization, and Technology Innovation

2023. 09. 18^{MON}
– 09. 20^{WED}

KAIST GCC (Global Commercialization Center) cordially invites you to partake in the **16th Global Commercialization Conference and Workshop (GCCW)** being held on September 18-20, 2023.

The upcoming GCCW has been organized under the theme of **“Evolution Strategy of Global Commercialization, and Technology Innovation”** providing a platform for domestic and international experts to collaborate and explore networking opportunities to create business prospects. During the main conference, various discussions will take place under the theme of **“Global Startup Ecosystem Cooperation Network”** These discussions will revolve around the establishment of a global start-up ecosystem centered around KAIST and explore collaborative approaches to foster global entrepreneurship. Additionally, various workshops covering diverse topics such as the **Kenya Konza, Semiconductor GVC, Mobility/Robotics, and Bio-health** will be conducted. These workshops aim to foster a global business ecosystem and facilitate overseas expansion opportunities for companies.

We look forward to your active interest and participation in this year's GCCW, where diverse partners from various sectors such as domestic and international government agencies, research institutions, and industries will come together. It will serve as a platform for collaboration and opportunities in global technology commercialization and innovation. Thank you!

PROGRAM

09/18	Workshop I	10:30 -12:00	Korea-Kenya Start-up Ecosystem Cooperation Network [Kenya Startup Specialist's Presentation, MOU Signing]
	Conference (Main)	14:00 -18:00	Global Startup Ecosystem Cooperation Network [Keynote Speeches, Startup IR Pitching, Panel Discussion]
09/19	Workshop II	10:00 -12:00	Semiconductor GVC Commercialization [Semiconductor and Display International Expert Presentation]
	Workshop III	14:00 -18:00	Technology Innovation and Global Cooperation in mobility & Robotics [Technology Academy, Presentation of Excellent Cases from Domestic and international Sectors]
09/20	Workshop IV	09:30 -12:30	Korea-U.S. Bio Technology Commercialization [Special Lecture, Corporate Presentations, Panel Discussion]
	Workshop V	14:00 -18:00	Korea-China Bio Technology Commercialization [Special Lecture, Corporate Presentations, Business Meeting]

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